

ORGANISED BY **ipr events**

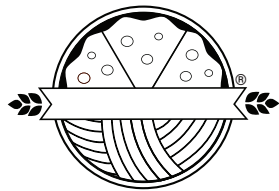
2019 EXECUTIVE REPORT



THE EUROPEAN PIZZA & PASTA SHOW™

IN ASSOCIATION WITH





THANK YOU TO ALL SPONSORS AND PARTNERS OF EPPS 2019

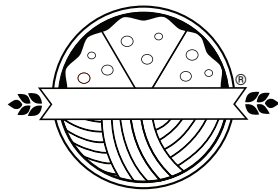
The European Pizza & Pasta Show, organised by IPR Events London Ltd in association with PAPA -Pizza, Pasta and Italian Food Association (UK) and supported by Visit Britain and Pizza Senza Frontiere, stays devoted to its name and concept, bringing together the best of pizza and pasta industry, focusing on live cooking, rather than traditional B2B trade show style, giving its participants a unique chance to demonstrate their best products.

Buyers and NPD teams from UK and Europe's largest retailers, wholesalers, pizzerias and Italian restaurants, bars, pubs, hotels, catering companies as well as over 3,000 family run businesses visit the show. From the largest multiple units to the family run restaurants and delicatessen - all come together to see, taste and hear about the latest products and innovation in the industry of pizza and pasta making.



STERILTOM





EUROPEAN PIZZA & PASTA SHOW 2019 Executive Report

Tony Gemignani

"...Thank you again for a great event.."

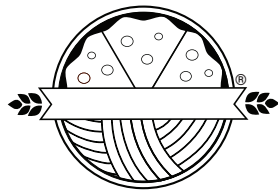
Jestic Ltd

"...it's our pleasure to be involved, once again it was a great show"



LIST OF SELECTED EPPS 2019 REGISTERED BUYERS

Ask Italian	Made In Italy
Aldi	Marriott
Asda	Megan's Restaurants
Azzurri Group	Melia Hotels Uk
Barratt Business Hospitality Ltd	Mikado Foods Uk Ltd
Basilico Llc	NHS
Bella Italia	Nomad Foods
Bidfood	Novikov Italian Restaurant
Big Mamma	Oakman Inns & Restaurants
Big Slice Pizza Co.	Ole & Steen
Bigmamma	Osteria Antica Bologna
Carluccio's	Osteria Napoletana
Casual Dining Group	Papa Johns
Caravan Restaurants	Park Plaza Hotels
Costco Wholesale (Uk) Ltd	Partridges
Dodo Pizza	Pellone Pizzeria
Dominos	Pepsico, Inc.
Don Luigi	Pizza Hut Restaurants
Dr Oetker	Pizza Pilgrims
Eat Ltd	Pizza Express
Emilia's Pasta	Pizzarte
Faluso	Prezzo
Farm Pizza	Purezza
Fatto A Mano Ltd	Rocca
Firezza Ltd	Rossopomodoro
Five Slice Pizza	Roka Pizzeria
Futurafoods	Sodexo
Future Foods	Sodexo Gsk
Gail's Bakery	Spaghetti House
Greggs	Sunshine Pizza
Hallmark	Tania's Cafe
Happyface Pizza	Trattoria Sorrentina
Harrods	University Of Edinburgh
Hotel W.c.	University Of Reading
House Of Commons	Vips
House Of Parliament	Vips Cafe
Iceland Foods	Wagamama
Imperial College	Waitrose
John Dough Pizzas	Westminster Kingsway College
John Lewis Partnership	Whole Foods Market
Kerry Group Plc	Yosushi
La Nonna Food Group Limited	Zerodegrees
L'Antica Pizzeria da Michele	Zia Lucia
Le Meridian Hotel	Zizzi Restaurants
Little Italy	and many more..



SEE WHAT PIZZA & PASTA INDUSTRY ARE SAYING ABOUT EPPS 2019

Italicatessen

"We are very happy and proud about the result achieved during the European Pizza And Pasta Show. We really couldn't have asked for more for our first event in London!!"



Molini Pasini

"The European Pizza And Pasta Show is a very important fair for buyers and companies but also a unique show where pizza and cuisine will be protagonists together with chefs, pizza makers and world-famous pasta makers"



Delitalia

"We've had the most fantastic three days seeing our existing customers and potential new customers, we've eaten the most amazing breads, focaccia, pinsa and pizza."



Love Seitan

We've had a great day at the European Pizza And Pasta Show in London! We've been making new friends, cooking up a seitan storm and Steve has even been sharing his expertise on a panel!



Smart Pizza

"Three intense days that brought together all the professionals of Italian gastronomy. A big thank you to all the people met, beautiful exchanges of which will be born beautiful partnerships"



Mobi Pizza Ovens

".. Fantastic and crazy busy 3 days!"

Eurostar Commodities

".. such a wonderful show"

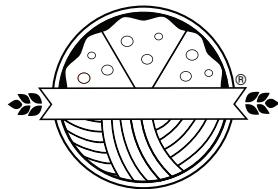
Giuseppe Cutraro, Executive Pizza Chef

"...fantastic experience"



"We are very satisfied by the fair in general, both by the support provided by IPR Events and by the quality of the present buyer... Thanks also to the show cooking and the culinary demonstrations organized during the days of the fair we were able to meet and exchange opinions with chefs and pizza makers, creating a network of solid contacts for the future"

Riccardo Ferri - Export / International Sales at Steriltom Srl



THE INDUSTRY WE SERVE

NEW PRODUCTS, NEW SUPPLIERS, NEW BUSINESS

EPPS 2019 IN NUMBERS

EPPS IN NUMBERS

	<u>2017</u>	<u>2018</u>	<u>2019</u>
Total Registered	4771	5838	6385
Total Attendance	2492	3562	3651
Unique Buyers	1200	2114	2444

TOTAL SOCIAL MEDIA REACH JANUARY 2018 - NOVEMBER 2019

WEBSITE (1 Jan 2019-26 Nov 2019)

Users 28,788
Sessions 37,999
Page views Page Views 146,599

TWITTER (1 Jan 2019-26 Nov 2019)

409 posts
356.5K Impressions

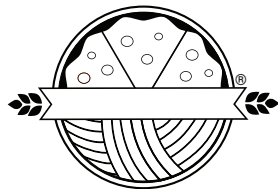
INSTAGRAM (13 -19 November 2019)

36.2K Impressions

FACEBOOK (03 Jun 2019 - 27 Nov 2019)

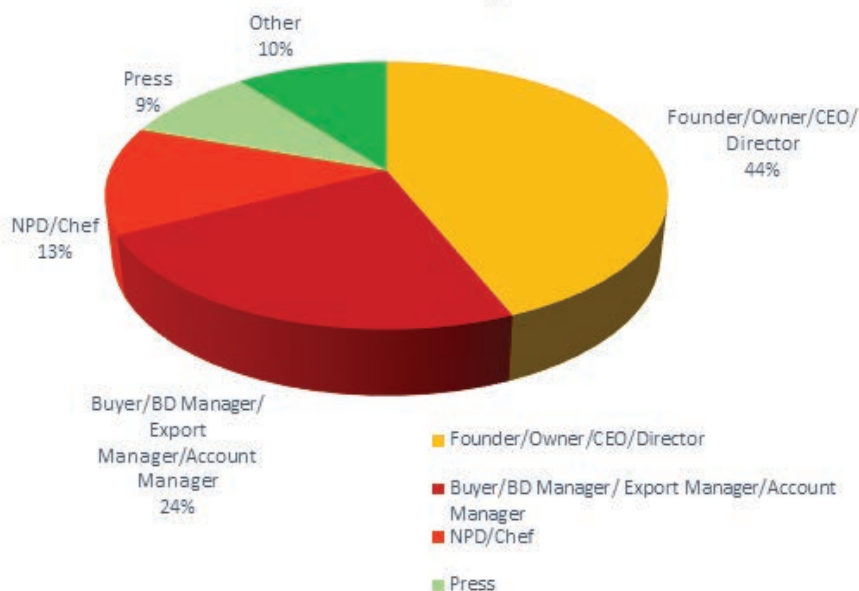
470.7K Reach
570.7K Impressions
14.9K Engagements





EPPS 2019 VISITOR PROFILE

Breakdown of visitors by Job Title



VISITORS BREAKDOWN

BY COUNTRY

EPPS 2019 welcome visitors from all around the world

UK, Ireland, Austria, Algeria, Argentina, Belgium, Bulgaria, Canada, China, Chili, Croatia, Czech Republic, Denmark, Estonia, France, Germany, Greece, India, Ireland, Italy, Japan, Latvia, Lithuania, Mongolia, Netherlands, Norway, Pakistan, Poland, Portugal, Romania, Russia, Spain, Sweden, Thailand, Turkey, Ukraine and United States of America.



EUROPEAN PIZZA CHAMPIONSHIP



SPONSORED BY



SUPPORTED BY



JUDGES



LUCIANO PASSERI
SAMBUCETO - CHIETI - ITALY



THIERRY GRAFFAGNINO
MOISSELLES - FRANCE



TONY GEMIGNANI
SAN FRANCISCO - USA



MIKE ARVBLOM
SWEDEN



RAANAN YOSSE NUSSEL
ISRAEL



MAURO DI LEO
LONDON



VINCENZO CAPUANO
NAPLES - ITALY



CARMELO GUARNERA
ITALY



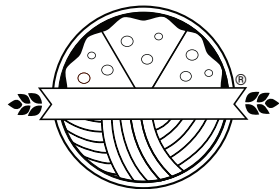
GIORGIO RIGGIO
LONDON



MASSIMO COSTANZO
CARUGATE - MILANO - ITALY

CHEFS COMPETITORS

Antonio Pio Campanella	Italy
Mattia Paone	Italy
Daniele Conte	Italy
Paolo Bruno	Italy
Vito Giotta	Italy
Orazio Chiapparino	Italy
Claudio Bono	Italy
Enzo Pace	Italy
Corrado Bombaci	Italy
Dennis Colosimo	Italy
Giuseppe Villani	Italy
Vincenzo Rega	Italy
Raffaele Di Stasio	Italy
Jonah Pole	UK
Nicolae Popa	UK
Antonino Ventrice	UK
Dario Viola	UK
Ciro Vitiello	UK
Andrea Di Letto	UK
Riccardo Birghillotti	Sweden
Amir Bozaghian	Sweden
Sebastien Sidole	France
Vincent Michel	France
Olivier Le Cam	France
Luigi Dirma	Germany
Tonino Pisano	Germany
Nicola Diana	Germany
Mike Bausch	USA
Will Grant	USA
Nick Bogacz	USA
Eric Von Hansen	USA
Tara Hattan	USA
Michael Athanasopoulos	USA
Michael Reyes-Casanova	USA
Gino Rago	USA
Bruno Brunetti	USA
Dave Sommers	USA
Patrick Maggi	USA



2019 EUROPEAN PIZZA CHAMPIONSHIP RESULTS

EUROPEAN PIZZA CHAMPION

CORRADO BOMBACI - Taormina (Messina - Sicily - Italy)



2ND PLACE

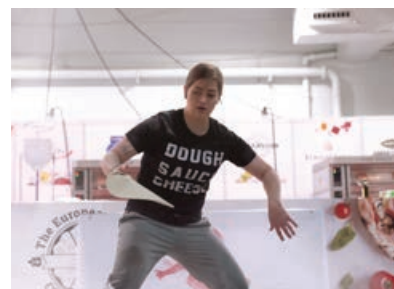
PAOLO BRUNO - Campomarino di Maruggio (Taranto - Italy)

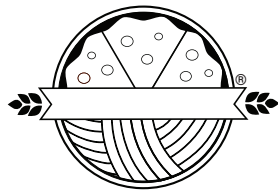
3RD PLACE

GIUSEPPE VILLANI - Iseo (Brescia - Italy)

SPECIAL PRIZES. COUNTRY WINNERS

Italy - Corrado Bombaci,
United Kingdom - Ciro Vitiello,
France - Olivier Le Cam,
Sweden - Riccardo Birghillotti,
United States - Gino Rago.





2019 PIZZA AND PASTA CHEFS OF THE YEAR UK FINALS



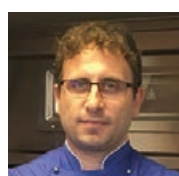
OUR JUDGES



**THEO
RANDALL**
CELEBRITY CHEF
& RESTAURATEUR



**ENZO
OLIVERI**
TV CELEBRITY
CHEF AND
RESTAURATEUR



**MARCO
FUSO**
LONDON
INTERNATIONAL
PIZZA SCHOOL



**MICHAEL
EYRE**
CULINARY
DIRECTOR

WHITWORTH BROS L'AQUILA FLOUR TRADITIONAL MARGHERITA PIZZA



CONTESTANT NAME

RECIPE

Mark Baber	Wood Fire Dine - Rule Britalia!
Pier Luigi	Tony Macaroni - Special Buffalo Margherita
Ciro Vitiello	Spizzapo - Regina Margherita
Gionathan Rite	La Favorita - Traditional Margherita
Alessandro Averso	Dough & Liqueur - The Classic
Jonah Pole	Bath Pizza Co - Margherita Tradizionale

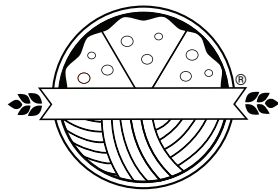
SUPERTOPS CHICKEN CHUNKS PIZZA



CONTESTANT NAME

RECIPE

Denis Vettesse	Amore Restaurant - Pizza Mezza Luna
Dai Llewellyn	Greencore - Bitter Sweet Symphony
Mark Baber	Wood Fire Dine - The Smokestack
Daisie Morrison	Pizza Hut - Creamy Chicken and Garlic Mushroom
Terry McLaughlin	Carriages Bistro - Gourmet Don
Jonah Pole	Bath Pizza Co - Pollo e Pesto



ARLA MOZZARELLA CHEESE PIZZA



CONTESTANT NAME

RECIPE

Jonah Pole	Bath Pizza Co - Mozzarella e Pesco
Brigi Stanber	Pizzaface - Pecora
Mark Baber	Wood Fire Dine - Arla've A Stuffed Crust
Gionathan Rite	La Favorita - The upside down Margherita
Denis Vettese	Amore Restaurant - Pizza Arla
Paul Lloyd	The Cooking Pot - I Saponi Dell Italia

"FREE FROM" PIZZA



CONTESTANT NAME

RECIPE

Andrew Lewis	Suffolk Stonehouse - Woodton
Dario Viola	La Giocanda - Veghi
Mark Baber	Wood Fire Dine - The Millennial Special
Davide Medda	Purezza - The Laughing Pig
Guionathan Rite	La Favorita - The earthy Pizza
Brigi Stanber	Pizzaface - Art / Beets

EBROFROST PAPPARDELLE PASTA



CONTESTANT NAME

RECIPE

Christopher Beavis	RAF - Pappardelle of Celeriac, Fennel and garlic
Mary Lloyd	The Cooking Pot - Pappardelle alla Bolognese
Giacomo Vitale	Tony Macaroni - Pappardelle Italian Love
Marco Lentino	Rossopomodoro - The Garden Sea
Uberto Scarpati	Pizzeria Mamma Mia Jerico - Autumn in Ischia
Richard Mattock	Kirklees Council - Rabbit and Chicken Roulade Pappardelle

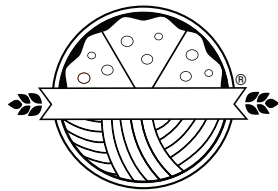
EBROFROST RIGATONI "FREE FROM" PASTA



CONTESTANT NAME

RECIPE

Marco Lentino	Rossopomodoro - Sweet and little Salty
Gio Scofeno	Purezza - Rigatoni alla Scapece
Mario Ivan Russo	Tony Macaroni - The Garden Choise
Micheal Todaro-Vassallo	Donatellos - Senza
Marco Lentino	Rossopomodoro - Cabbage Harmony
Owen Aron	Greencore - The Spicy Carbonara Sweet Potato



2019 UK PIZZA AND PASTA CHEFS OF THE YEAR RESULTS

PIZZA CHEF OF THE YEAR 2019

We are pleased to announce the Pizza Chef of the Year 2019 as **Mark Baber from Wood, Fire, Dine** with his winning pizza the Millennial Special

THE WINNERS IN EACH CATEGORY ARE:

Whitworth Bros Ltd Pizza Chef of the Year

Michelle Petrucci, Tony Macaroni - Pizza Margherita

Arla Pizza Chef of the Year

Denis Vetesse, Amore Restaurant - Pizza Arla

Tulip SuperTops Pizza Chef of the Year

Denis Vetesse, Amore Restaurant - Pizza Mezza Luna

PAPA Free From Pizza Chef of the Year

Mark Baber, Wood Fire Dine - The Millennial Special



PASTA CHEF OF THE YEAR 2019 WINNERS

We are pleased to announce the **Pasta Chef of the Year Uberto Scaparti** from Mamma Mia Jericho with his winning dish, Autumn in Ischia.

Ebrofrost Pappardelle Pasta Chef of the Year 2019: Uberto Scaparti, Mamma Mia Jericho - Autumn in Ischia

Ebrofrost Rigatoni 'Free From' Pasta Chef of the Year 2019: Dai Llewellyn, Grencore - Tribute to T'Ballo





EPPS TEAM

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Operations and Technical:

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