

Sponsorship & Promotional Packages

This document is designed to provide both exhibitors and delegates a guide to sponsorship and promotional opportunities at the Pizza & Pasta Expo in London, 2 – 3 November 2005.

Item	List Price
Executive hospitality room (Up to 60 seats, furnished, 2 days, with agenda advertising and participants register)	£10,000
Registration	£ 8,000
Restaurant	£ 8,000
Lounge Area	£ 6,000
Event Signage branding (Minimum 24 signs)	£ 4,000
Delegate Badges	£ 4,000
Delegate Carrier Bags	£ 4,000
Delegate Notepads	£ 2,000
Lanyards	£ 2,000
Floor Graphics / Tiles	£ 2,000
'YOU ARE HERE' Boards	£ 2,000
T-Shirts for Registration Staff	£ 2,000
Promotional Banners	£ 1,000
Registration Pens	£ 1,000
Carrier Bag insert	£ 1,000
Website banner & link	£ 500
Pre-registered Delegate Mailing	£ 500

Important Notes:

- All packages tailored to profile and style of sponsor, this list as guideline only
- Economies of scale and significant discounts apply to sponsorship packages for two or more events.
- Main Sponsors have priority on keynote speaking slots, prime exhibition space, branding opportunities, website logo placement, press kit placement, access to lists, press and media.
- Prices exclude VAT.
- All packages are sold on a 'first-come, first-served' basis.

For further information and a tailored proposal please contact –
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