

OFFICIAL EVENT CATALOGUE

As you are already aware, the benefits of this important exhibition to your company, are potentially immense - hence your decision to exhibit.

There is, however, one further way of increasing that potential, and ensuring the impact your participation has at the exhibition, is maximised to the full extent.

The official exhibition catalogue, will be A5 format, full colour throughout, of the highest quality and beautifully illustrated with stunning photography.

Every delegate to both the exhibition and conference will receive a copy of the catalogue when they enter the venue.

Designed as an essential guide for all delegates, the catalogue will include the following information - Exhibitor Listings and Profiles, Conference Programme, Floor Plan and, of course, a complete Product Index.

ADVERTISING BENEFITS

- * An advertisement will support and reinforce your presence at the exhibition.
- * It will enhance your advertising sales message and brand name.
- * It coincides with the industry's peak purchasing period, so an ideal time to influence decision makers during this period.
- * The catalogue serves as an essential reference guide before, during and **after the event has finished.**

I know a lot of effort and expense on your part, has been allocated to this event, but if you want to absolutely maximise you presence and impact, you also need to be in the official event catalogue with an advertisement.

Don't forget every delegate receives a catalogue free of charge !

To reserve advertising space, please contact us on 0044 (0) 1323 472467 or info@pabord.com.